

#### SOUTH EAST ASIA PLATFORM


In CBSA, we pride ourselves of developing excellent technology and search solutions by passionate people. We have the market coverage throughout South East Asia with offices in major cities. From the strengths of its technology platforms and large database across South East Asia, CBSA provide multi-platform media search solutions.

Character	: Content Distribution
Main Target	: B2B & B2C
Medium	: Online & Mobile
User Community	: Thailand & Launch Pad for other products



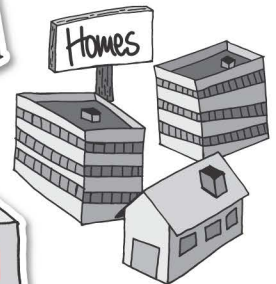
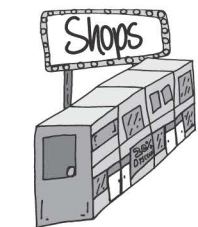
Alibaba is Thailand's leading B2B marketplace operator that specializes in Internet Marketing Solutions, including Web Design, Search Engine Optimization, e-Commerce solutions and email marketing.

Character	: B2B Global Trade
Main Target	: B2B Export
Medium	: Online
User Community	: > 25 million register buyers over 240 countries




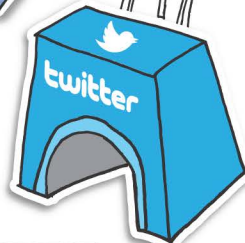
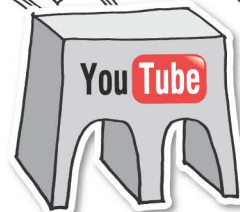
CBSA teams up with internet giants Google to provide business listings and further enhance contents & information to the market.

Character	: SEM
Main Target	: B2B & B2C
Medium	: Online & Mobile
User Community	: General but highly customizable



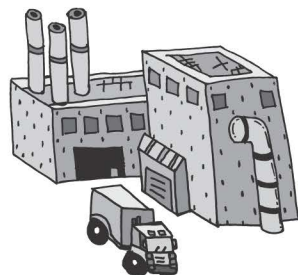
Facebook is the world's leading social networking service with over 17 million users in Thailand and bridging your brand to the precise target demographic and market.

Character	: SMM
Main Target	: B2C
Medium	: Online & Mobile
User Community	: General but highly customizable



YouTube is the world's leading video-sharing portal with over 630,000 channels with 2,500 videos uploaded daily in Thailand that specializes in Video Marketing Solutions.

Character	: SEM
Main Target	: B2B & B2C
Medium	: Online & Mobile
User Community	: General but highly customizable



Twitter is the world's leading information sharing portal with over 4.5 million user with 4.54 million Tweets daily in Thailand.

Character	: SMM
Main Target	: B2C
Medium	: Online & Mobile
User Community	: General but highly customizable

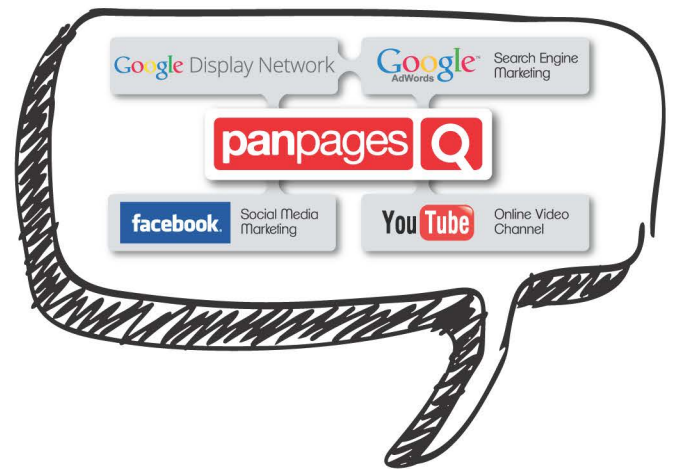




# Choosing the right solution is important. Choosing the right partner is Critical.

"We made complex marketing simple."

When online marketing gradually take center stage of marketing, complex is the word that defines most marketing strategies. Complexity is all around us. With the introduction of various media options, from directory, eMail marketing, SEO, SEM, Local Search, Social Media etc, it continually adds more complexity to our decision.



## An Experienced Partner

With over 25 years of established experience serving the SMEs' Marketing needs, we live and breathe Marketing. Our year-on-year growth is powered by our committed team of specialists, delivering an exceptional level of service and support to our clients, many of whom have been with us for more than a decade.

## Technology Driven, Client Focused

Our multi-channel media solution is focused around our clients, and designed to meet their needs. It provides everything they require to drive marketing success without needing to expand their existing marketing team.

"With each added decision, we loose mental energy and the ability to focus on more singular problems."

## Flexibility

No customer is like another. We have custom developers working exclusively on individual marketing solutions and services that fit our client's needs. We ensure that they get their custom solution in weeks rather than months.

## Local Approach Global Reach

With over 25 years of established experience serving the SMEs' Marketing needs, we live and breathe Marketing. Our year-on-year growth is powered by our committed team of specialists, delivering an exceptional level of service and support to our clients, many of whom have been with us for more than a decade.

## Secure Cloud Platform

We are committed to provide our clients with the most reliable, scalable and secure technology on the market. Our Cloud based internet platform has the infrastructure to provide wide applications and access but yet highly secured and protected.

## Real Proactive Client Services & Account Management

Our Account Managers have been delivering exceptional Account Management for years – They study our client's needs and provide pro-active services for their on-going and ever-changing requirements. We monitor client's results on dashboards which help them to get the best out of our platform, suggesting ways to improve content, design, layout, target segments, ensuring the greatest return on our client's marketing investment.

## Search By

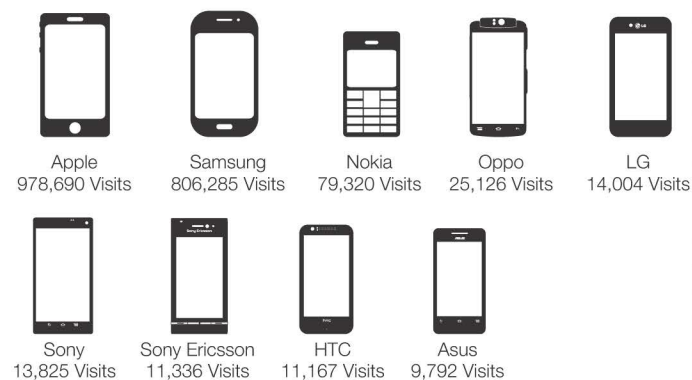
Location, Category, Alphabetical, Keywords, Image, Brand

## Rich with Local Business Information

PanPages is the leading local business search in South East Asia with more than 10.5 Million business listing combined for Malaysia, Thailand, Vietnam, Indonesia, Philippines & Singapore.

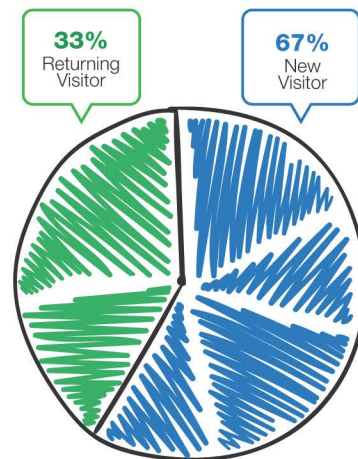
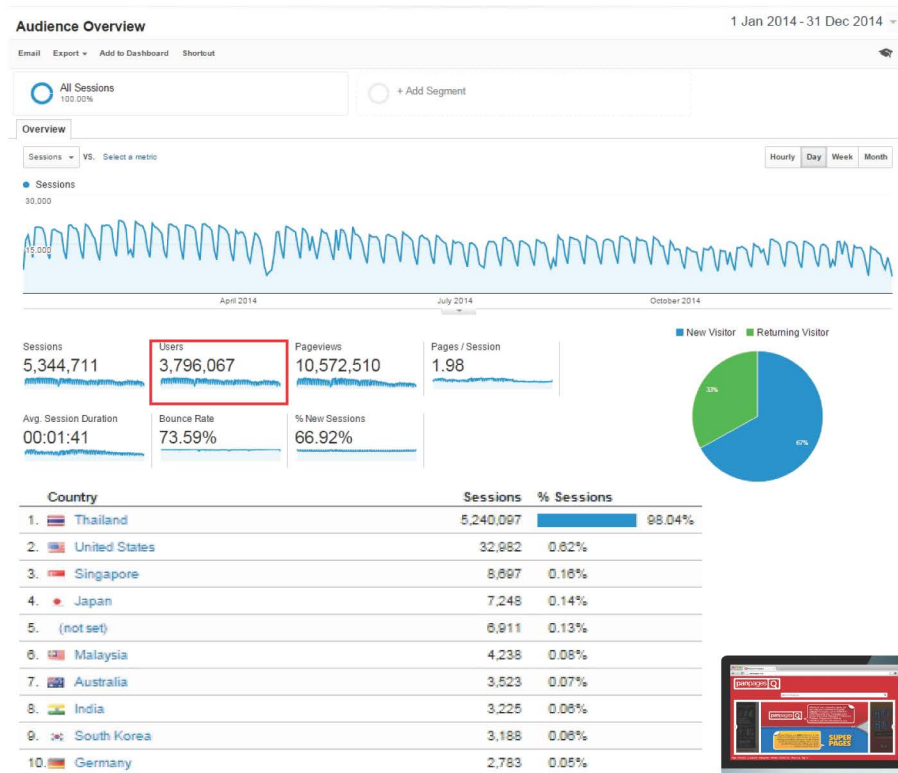
## PanPages Statistic

## Mobile Device Info



Primary Dimension: Mobile Device Info			Sessions	
Secondary dimension			Sort Type: Default	
Mobile Device Branding			Sessions	
			2,259,192 % of Total: 42.27% (5,344,711)	2,259,192 % of Total: 42.27% (5,344,711)
1.	Apple	978,690	43.32%	
2.	Samsung	806,285	35.89%	
3.	(not set)	259,929	11.51%	
4.	Nokia	79,320	3.51%	
5.	Oppe	25,126	1.11%	
6.	LG	14,004	0.62%	
7.	Sony	13,825	0.61%	
8.	SonyEricsson	11,336	0.50%	
9.	HTC	11,167	0.49%	
10.	Asus	9,792	0.43%	

## Google Analytic



2014 Audience Overview

Users:  
**3,796,067**







# Sample Listing

PanPages Sample Listing



Facebook

Social Media Marketing



Twitter

Social Media Marketing



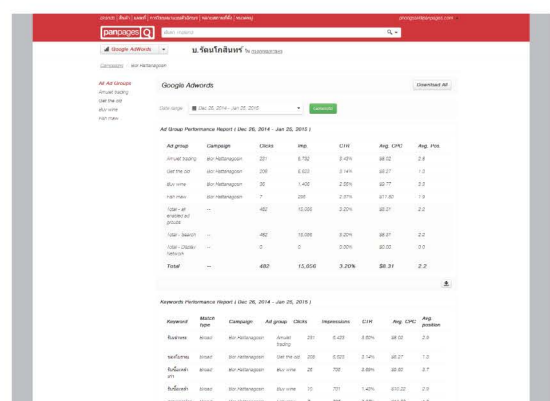
Instant Website

Website / SEO



Google Adwords

Search Engine Marketing



**PanPages** is a leading provider of digital marketing solutions in Thailand. We offer a wide range of services including Search Engine Optimization (SEO), Social Media Marketing, and Google Adwords. Our team of experts is dedicated to helping businesses grow their online presence and reach their target audience.

**Our Services:**

- Search Engine Optimization (SEO):** We optimize your website to rank higher in search engine results, increasing organic traffic and conversions.
- Social Media Marketing:** We manage your social media presence on platforms like Facebook, Twitter, and LinkedIn, creating engaging content and building a strong community.
- Google Adwords:** We design and manage your Google Adwords campaigns, targeting the right audience at the right time to maximize your return on investment.

**Why Choose PanPages?**

- Expert Team:** Our team consists of experienced professionals with a proven track record in digital marketing.
- Customized Solutions:** We tailor our services to meet the specific needs of your business.
- Transparent Reporting:** We provide detailed reports on the performance of our campaigns, ensuring you are always in the loop.

**Contact Us:**

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# Our Solution

