

Content Marketing - Management & Distribution

Colour.....red, white, blue

Description

Manage your content from a single location - Enterprise Centre (EC); and re-use the content for your Instant Website, Instant eCommerce, yGART, Facebook, Local Directory Portal, eMarketplace etc

When you update your information, EC will automatically update the changes to all the linked channels automatically and instantaneously.

Instant Website

Description

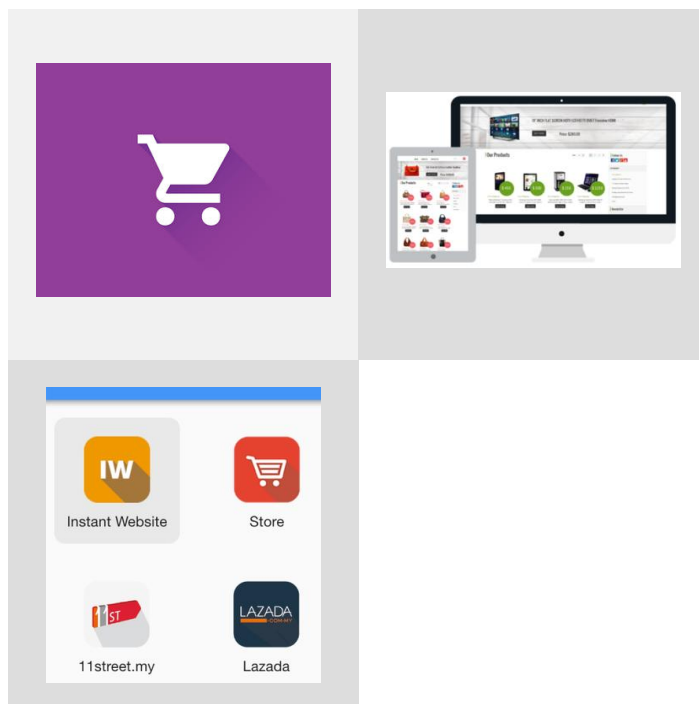
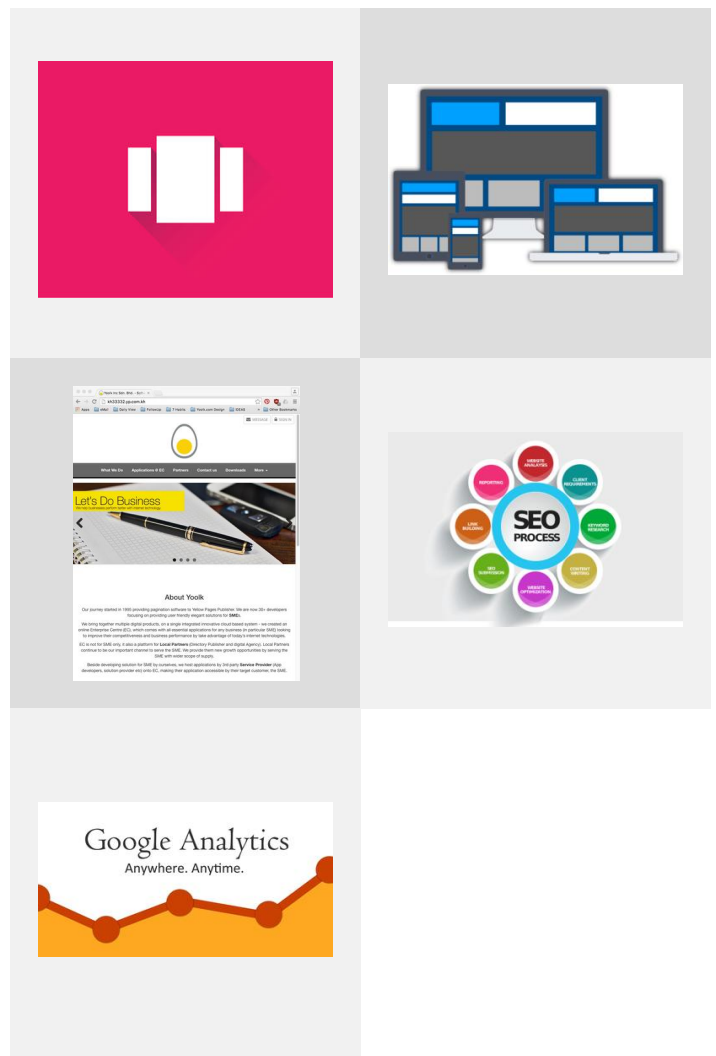
Create your website Instantly and share across media. Yoolk's Instant Website is multi-platform site builder that combines powerful features with an easy and intuitive content management of Enterprise Centre. It allows you to create optimized user experience web present for desktop, mobile, tablet and even Facebook.

If you know how to use Facebook, you can build a fully-functional website with Yoolk's Instant Website. Simply drag and drop images and text and publish when you're ready. Whether you're a beginner or professional, the interface is fun to use and there is no coding required.

Key Features :

- Template Store - Change anytime within second
- Customize template and menu navigation
- Integrated with image bank
- Responsive design
- Seamlessly share content with Portal and Facebook
- Google Analytics
- Search Engine Optimization Included
- Tracking Service

Demo Video : youtu.be/eb4XeS_ugxQ



Instant eCommerce

Description

Yoolk's Instant eCommerce allows you to create a seamless online shopping experience across multiple platforms and online touchpoints. Its unified product catalog feeds multiple online storefronts, which can be easily added to a Yoolk's responsive Instant Website and to a Facebook business page.

- Yoolk's Enterprise Centre allows you to manage and update products from a central location and deploy the changes to all online storefronts.
- Facebook integration brings your store to a wider audience. Promote products on your customer business page timeline and turn Facebook desktop and mobile traffic into sales leads.
- eMarketplace sync tool allows you to publish your products to local eMarketplace like 11street and Lazada. Leverage on the buying community of these popular eMarket Places and get to the market fast! Get more exposure and sell more.

Link to [11Street.my](https://www.youtube.com/watch?v=SvWkC5TshN8) : [youtube.com/watch?v=SvWkC5TshN8](https://www.youtube.com/watch?v=SvWkC5TshN8)

yGART - Google Adwords Campaign Report

Description

yGART is Instant Adwords Reports for digital ad agency that will make your clients go WOW! Our White Labeled Adwords reports, are sent automatically to all your clients. You may also configure your recipient and

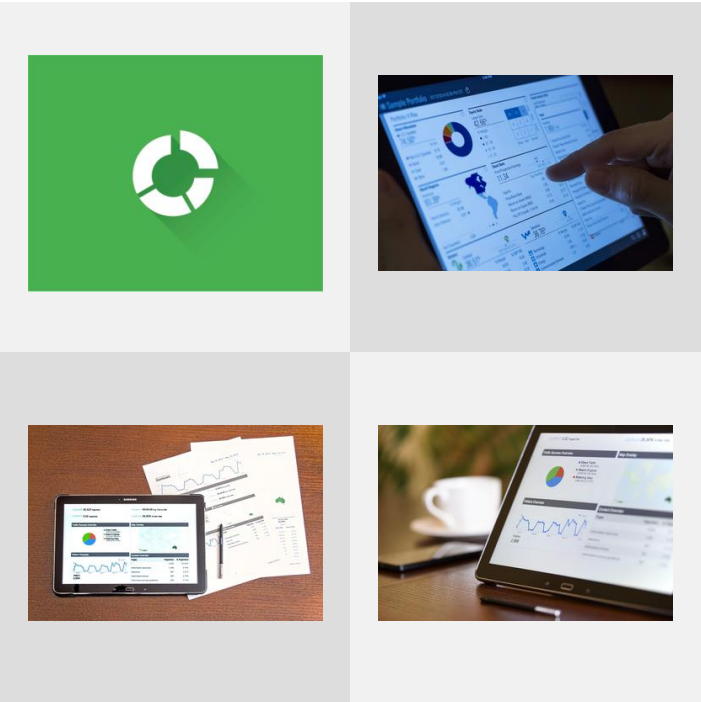
frequency of report.

yGART lets you present performance and conversion metrics for the entire spectrum of account segmentation, from keywords to campaigns.

- yGART is a quick and hassle-free way to prepare reports. Simply link your Google Adwords or mcc account and start preparing reports.
- You can automate your monthly reporting by scheduling reports to be generated and emailed directly to your clients.
- You can view your comprehensive report on your Enterprise Centre quickly.
- With yGART, no download or upload excel sheets is required. All you need to do is select the report, select your recipients and schedule.
- The build in alert system improves your productivity by notifying you, your campaign manager, your finance department at the pre-set condition.

Why Google Reporting Tool :

docs.google.com/presentation/d/14wrEzXenYbHUDOQYdWk4Vb8rbJD1mpi4start=true&loop=false&delayms=5000



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